



Swachhta Pakhwada - 2020

16th December 2020 (Day 1) report

As a part of *Swachhta Pakhwada* from 16th-31st December 2020, ICAR-NIVEDI, Bengaluru today (16.12.2020) organized *Swachhta Pledge* taking ceremony and display of banner at prominent places. Dr B R Shome, Director (Actg.) administered *Swachhta Pledge* and motivated staff of ICAR-NIVEDI to participate in various activities planned for the period of *Swachhta Pakhwada* and to make it a grand success.

Dr Narayanan, Scientist and coordinator explained different activities planned to be carried out by the Institute during the 15 days period. While emphasizing the core theme as *Swachhta*, other Government of India's flagship programs such as Digital India, Prevention of COVID-19, Women Empowerment, Atmanirbhar Bharat, upliftment of oppressed and downtrodden, Doubling farmer's income and Swasth Bharat have been blended with the activities planned to be undertaken during the period. The activities planned were discussed with all the staff and encouraged to devote 100 hours of time voluntarily for cleanliness activities throughout the year.

The following activities were carried out:

Inspection/taking stock of the *Swachhta* activities at ICAR-NIVEDI and surrounding villages

Meeting was organised to discuss *Swachhta* related issues and stocktaking activities were carried out within and outside the campus with various committees made for effective implementation of the program.

***Swachhta* pledge and display of banners**

Banners with the theme of *Swachhta* were prepared and displayed inside and outside the campus for wider publicity about the *Swachhta Pakhwada* activities taken up by the institute. The *Swachhta Pledge* was taken in TRILINGUAL approach (Hindi, English and Kannada) for convenience of all categories of staff. Along with *Swachhta* banners, trilingual banners on COVID-19 preventive and protection measures were also displayed prominently inside and outside the campus for creating awareness .

Swachhta Pledge



Trilingual *Swachhta* pledge by all the staff of ICAR-NIVEDI on 16th December, 2020



Maintaining Social Distancing and displaying banners on COVID-19 during pledge ceremony



Dr B R Shome, Director (Actg.), ICAR-NIVEDI explaining the importance of flagship programme of Government of India and ICAR-NIVEDI's role to reach out to the farming community through our planned activities

