

## भाकृअनुप-राष्ट्रीय पशुरोग जानपदिक एवं सूचना विज्ञान संस्थान

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## Swachhta Pakhwada - 2020

28th December 2020 (Day 13) report

## Theme: Campaign on waste water utilization for kitchen garden in ICAR-NIVEDI quarters

Water is a basic necessity of every living being. As per the estimate globally 785 million people lack even a basic drinking-water service and by 2025, half of the world's population will be living in water-stressed areas. Water is essential for basic hygiene and sanitation purposes. Similarly, availability of potable water for consumption improves health, reduces waterborne diseases thereby improve economy of the country.

Considering the importance of water conservation, campaign was conducted at the staff quarters, the residents were encouraged to save and utilize household waste water for kitchen gardening activity. The quarter residents pledged to save the water and to initiate kitchen gardening. A bilingual leaflet (English and Kannada) describing the importance and benefits of kitchen gardening was prepared and distributed to residents.

To promote kitchen gardening and to bring a sense of self-reliance that is a step towards achieving Atmanirbhar Bharat, seeds of five different vegetables developed at ICAR-IIHR, Bengaluru (Chilli Hybrid – ARKA Haritha, Pumpkin – ARKA Suryamukhi, Brinjal –ARKA Anand, Okra – ARKA Anamika, Palak – ARKA Anupama) were distributed to the residents.

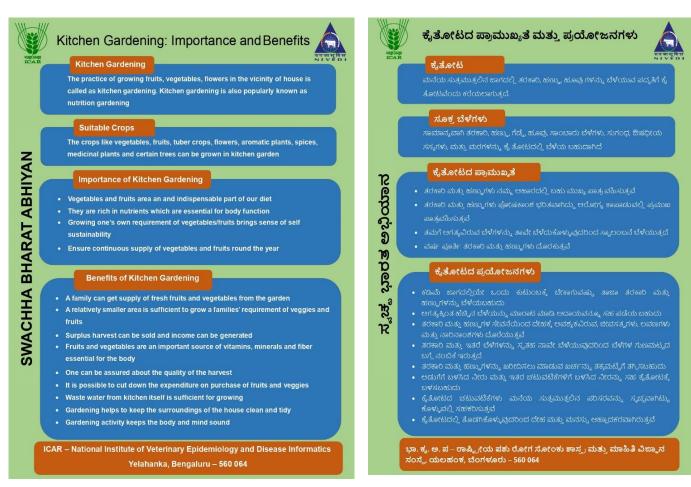








Creation of awareness on Kitchen Gardening as well as distribution of leaflets/ vegetable seeds among the residents of the ICAR-NIVEDI quarters by distributing leaflets



Leaflet on Kitchen Gardening: Importance and Benefits