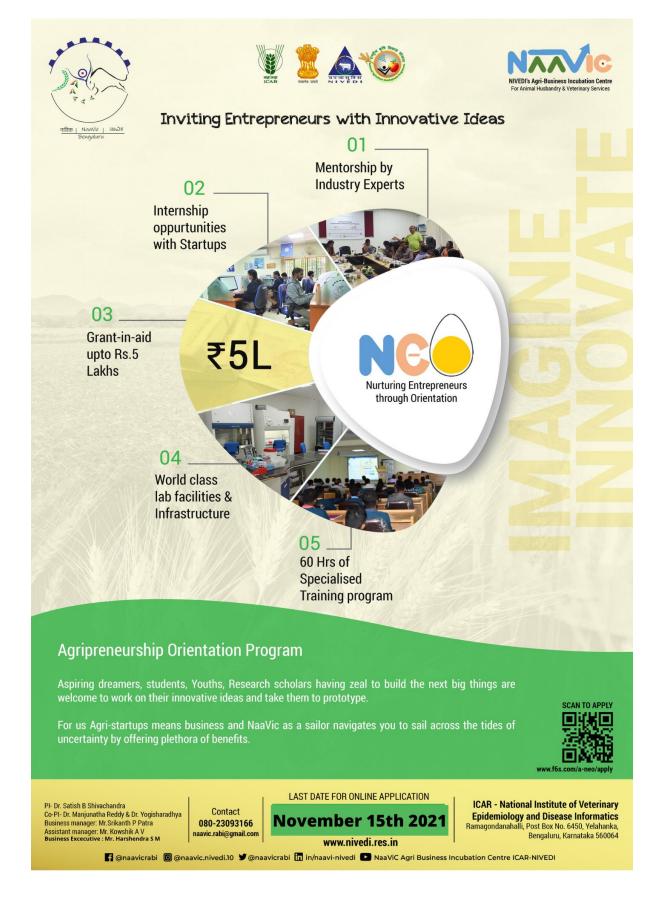


NaaViC- NIVEDI's Agri-business Incubation Centre for Animal Husbandry and Veterinary Services



ICAR– National Institute of Veterinary Epidemiology and Disease Informatics (NIVEDI) P.B.6450, Ramagondanahalli, Yelahanka, Bengaluru– 560064, Karnataka, India



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# **NEO - Agripreneurship Orientation Program**

Agripreneurship orientation program is aimed at providing an opportunity to students/ youth to work on their innovative ideas by imparting two months training cum hands on internship with other startups. Guided by experienced and innovative startups, they will be able to understand business concepts/nuances, strategy and practical insights of specific industries or markets, challenges and strategies to resolve them. After successful completion of the two months orientation program, NaaViC Agri-Business Incubation Centre will facilitate incorporation of entities for all viable business ideas by the above mentioned interns. After that, these startups will be eligible for Idea/Pre-Seed Stage Funding, grant-in-aid up to Rs.5 lakhs

### Major benefits:

- Grant in-aid upto Rs.5 lacs
- 60 hours specialized training program
- Mentorship by Industry experts
- Internships Opportunities with specialized Start-ups

## **Objectives:**

a. To nurture potential agripreneurs by providing training cum internship with other startups to provide them practical, technical and business insights;

b. To create and nurture a pipeline of agripreneurs for incubators;

c. To make pursuing entrepreneurship related to innovative ideas an attractive career option among other available career choices.

# Eligibility Criteria:

a. The applicant should propose one innovative idea based on technology, service, business platforms etc. for increasing efficiency in agriculture and allied sector.

b. The applicants are expected to pursue their entrepreneurial aspirations full time.

c. The applicant should have an initial business plan/ proposal for the idea they intend to pursue.

### Selection Process of Interns for Agripreneurship Orientation:

a. NaaVic Agri-Business Incubation Centre shall announce the program.

b. All applicants for this program will apply as per the prescribed format (Application Form).

c. The selection of agripreneurs that have an innovative idea based on technology, service, business platforms etc. and interest in pursuing their entrepreneurial aspirations full time, shall be done by the NaaVic selection committee.

d. Under this program, NaaVic Agri-Business Incubation Centre will select a batch of 30 agripreneurs that have a workable innovative idea.

### **Funding Support:**

a.. Idea/ Pre-Seed Stage Funding: under this, subsistence grant of a maximum of Rs. 5 lakhs will be provided to interns who have successfully completed the initial two months of Agripreneurship orientation program and are aspiring to convert their innovative idea based on technology, service, business platforms etc. into a prototype/



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product. Startups supported for idea/pre-seed stage funding will be eligible for obtaining next stage of Seed Stage Funding after evaluation

#### **Broad Activities**:

a. These young agripreneurs will receive up to 60 hours initial training at NaaVic Agri-Business Incubation Centre with hands on training cum internship with startups.b. They will refine/ work on their innovative idea simultaneously.

#### Last date for submission of applications is November 15th, 2021



